



International Research Association for Organic Food Quality  
and Health

**Seminar the 20<sup>th</sup> of February**

from 9.00-10.00 am CET online at Zoom

**Bridging knowledge and practice:  
How advisory services shape organic farming  
with Speaker,  
Roberta Milardo**

You are invited to a scheduled Zoom meeting. Join:

<https://ucph-ku.zoom.us/j/65104658749?pwd=7mrNMnzmcjl6S0S5b9uhF4MNRwVkMQ.1>

Meeting ID: 651 0465 8749

Passcode: 136625

The workshop is free of charge.

## **Program:**

- 09.00-09.05 am: Welcome by FQH Carola Strassner
- 09.05-09.35 am: Seminar presentation by Roberta Milardo
- 09.35-09.55 am: Discussion in plenum or break-out rooms
- 09.55-10.00 am: Wrap up, presentation of the next workshop and goodbye!

## **The speaker of this workshop:**

Roberta Milardo



Roberta holds a Bachelor's degree in Agrifood Sciences and Technologies from the University of Foggia and a Master's degree in the same field from the University of Bologna. Since 2022, she has been pursuing a PhD in Agricultural Economics and Rural Appraisal at the Department of

Agricultural and Food Sciences of the University of Bologna. She is currently employed as a research fellow and also engages in tutoring activities for a Master's course related to agricultural enterprise management and administration.

Her research, which originated from her Master's thesis, focuses on mapping and analysing the role of agricultural advisory services that support organic farmers. She explores the organisational structures of advisory systems, the manner in which advisors interact with farmers, and the extent to which they contribute to more sustainable and innovation-oriented agricultural development.

## **Abstract:**

Advisors play a vital role in organic agricultural systems, connecting scientific research with farming practices and offering farmers guidance tailored to their specific contexts. My doctoral research investigates how advisory services operate within organic farming systems in Italy, Sweden, and Chile, and suggests strategies to enhance their effectiveness and sustainability.

The thesis combines a theoretical framework for analysing organic advisory systems with comparative empirical case studies. Research periods abroad, carried out in collaboration with partner universities, were essential for conducting fieldwork, accessing local networks, and enriching the comparative analysis. This international approach highlights how variations in policy environments, organisational structures, education systems, and professional networks shape advisory practices. The case studies reveal both structural weaknesses and context-dependent strengths, offering insights into the working conditions and roles of professionals supporting organic production.

By integrating economic, political, and social perspectives, the research advances understanding of sustainable knowledge systems and provides practical recommendations for policymakers, practitioners, and researchers aiming to foster equitable and innovation-oriented agricultural development.